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#3

Applicant: Trevor Robert MacLean, et al.

Serial No.: 09/818,400

Filed: March 27, 2001

Art Unit: 2161

Patent Examiner: N/A

Title: **APPARATUS AND METHOD OF FACILITATING THE EXCHANGE
OF POINTS BETWEEN SELECTED ENTITIES**

July 3, 2001

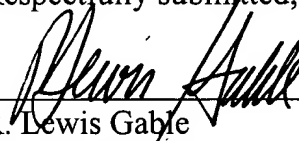
Assistant Commissioner for Patents
Washington, D.C. 20231

SUBMISSION OF FORMAL DRAWINGS

SIR:

Transmitted herewith are thirty (30) sheets of formal drawings containing Figs. 1 through 11, which are being submitted to replace the thirty (30) sheets of drawings containing Figs. 1 through 11 that were originally filed with the above-identified application on March 27, 2001.

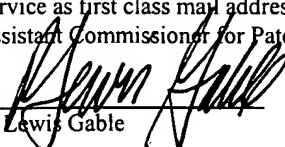
Respectfully submitted,



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Reg. No. 22,479

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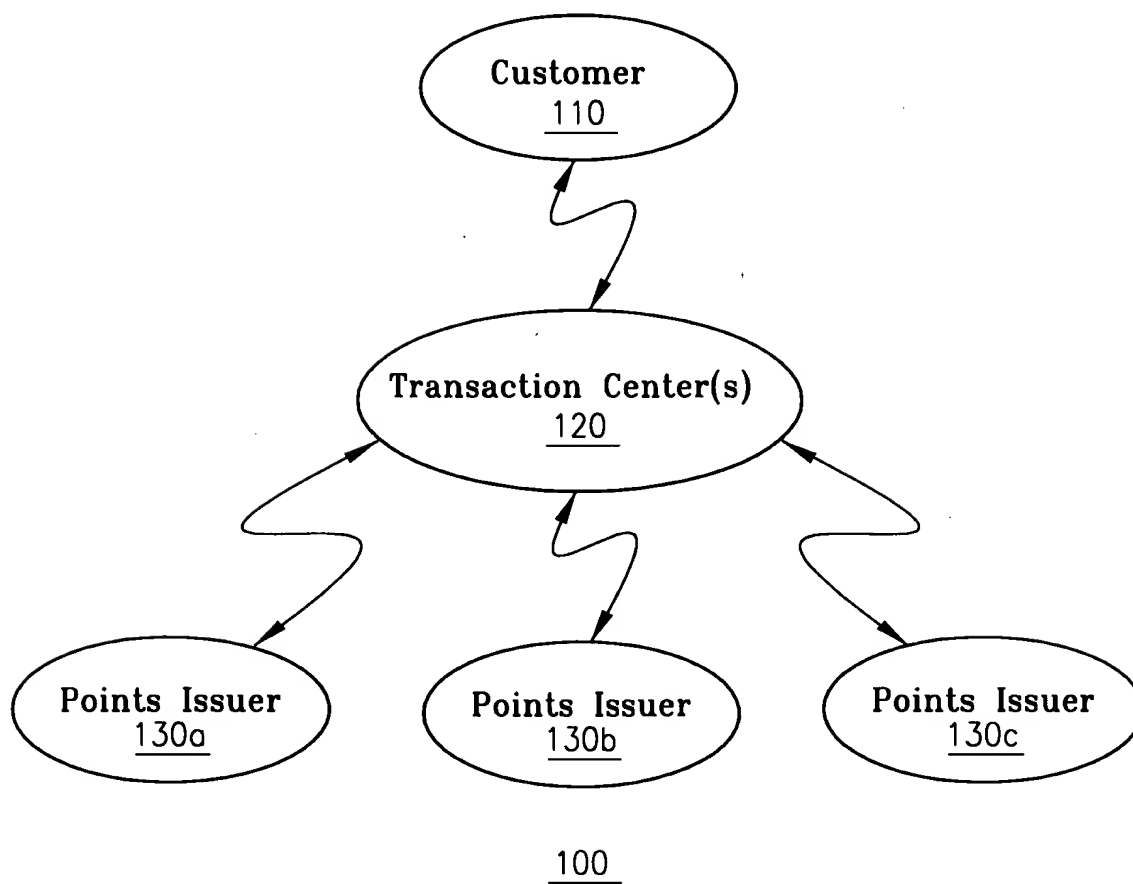
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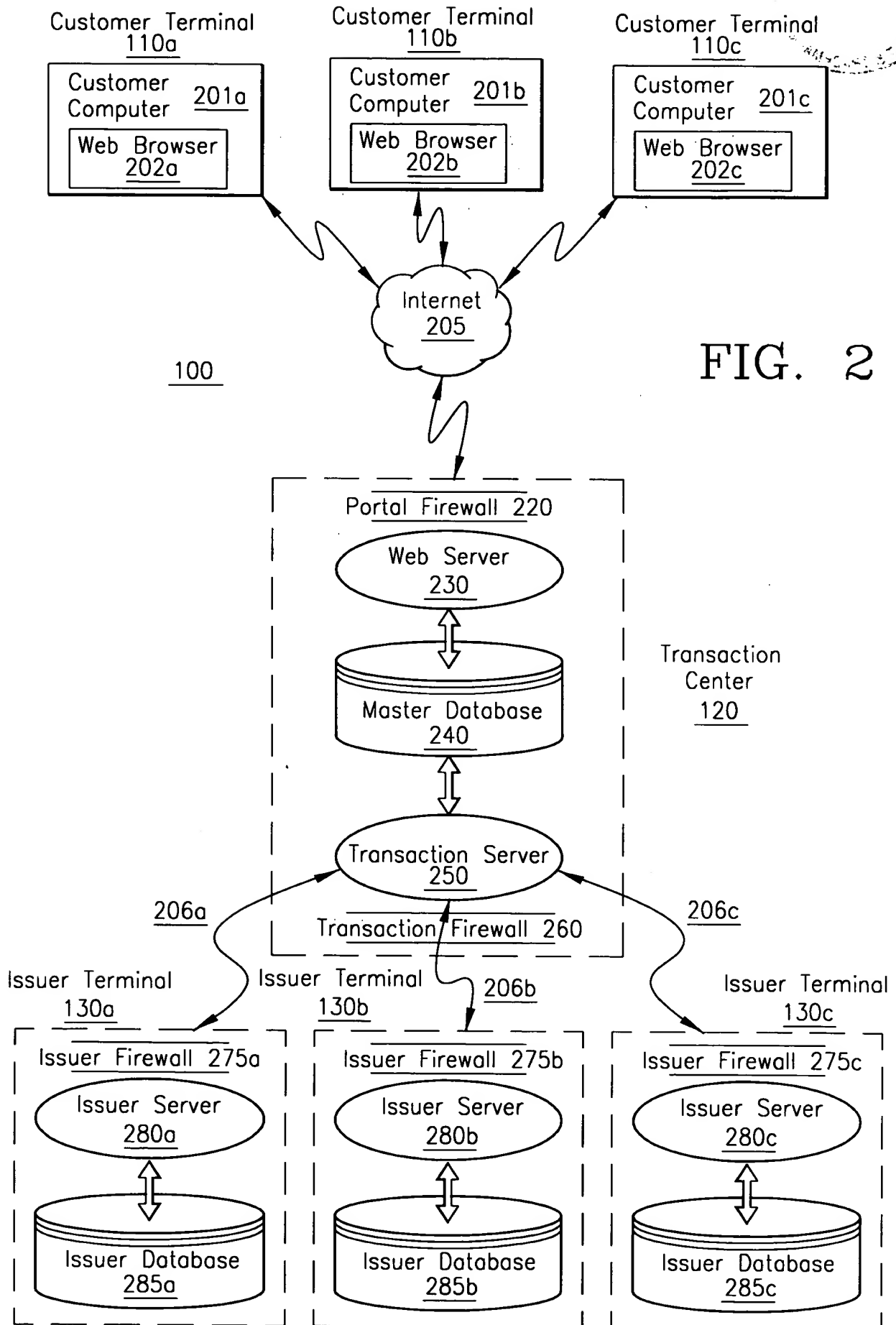


R. Lewis Gable

July 3, 2001
Date

FIG. 1





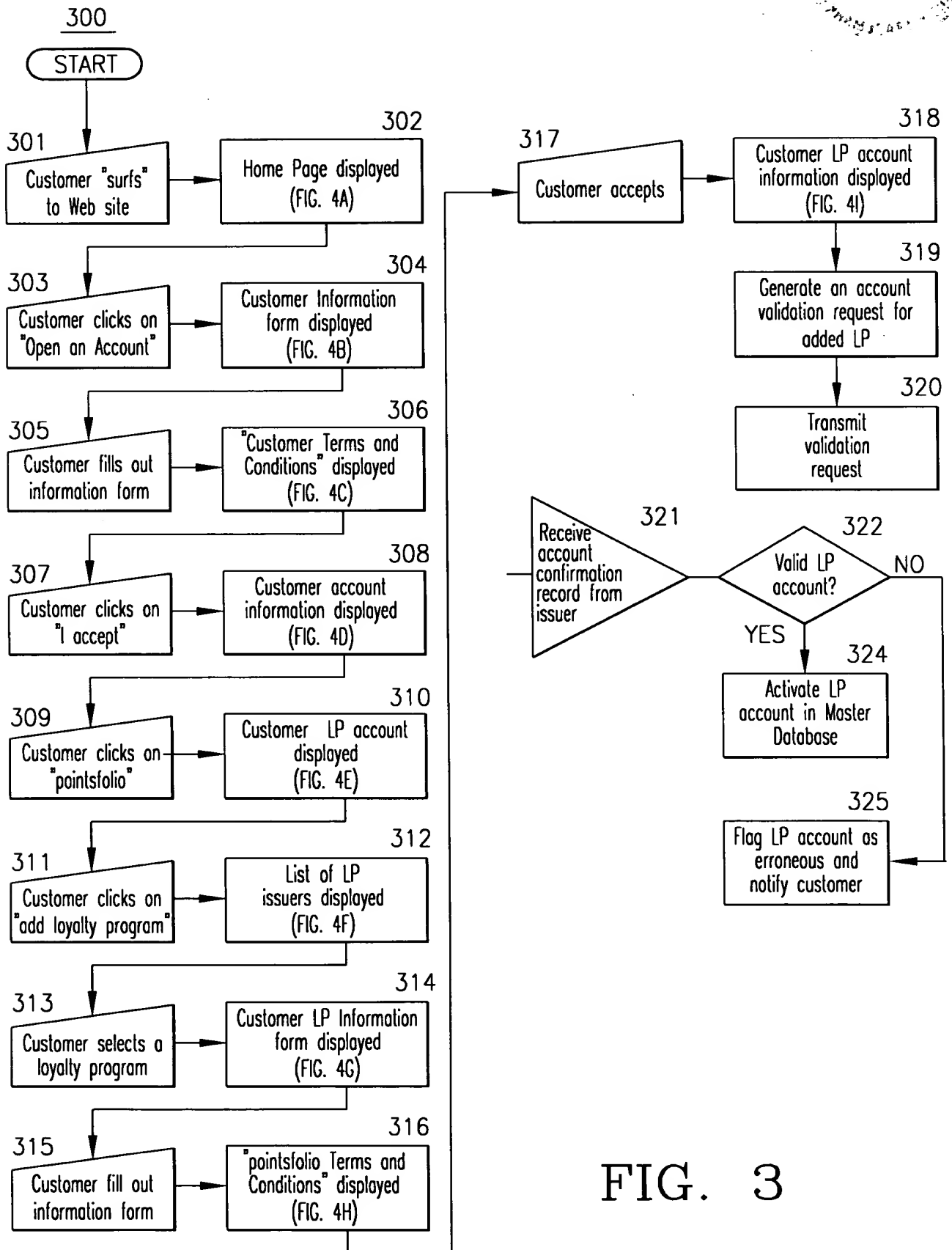


FIG. 3

405 400

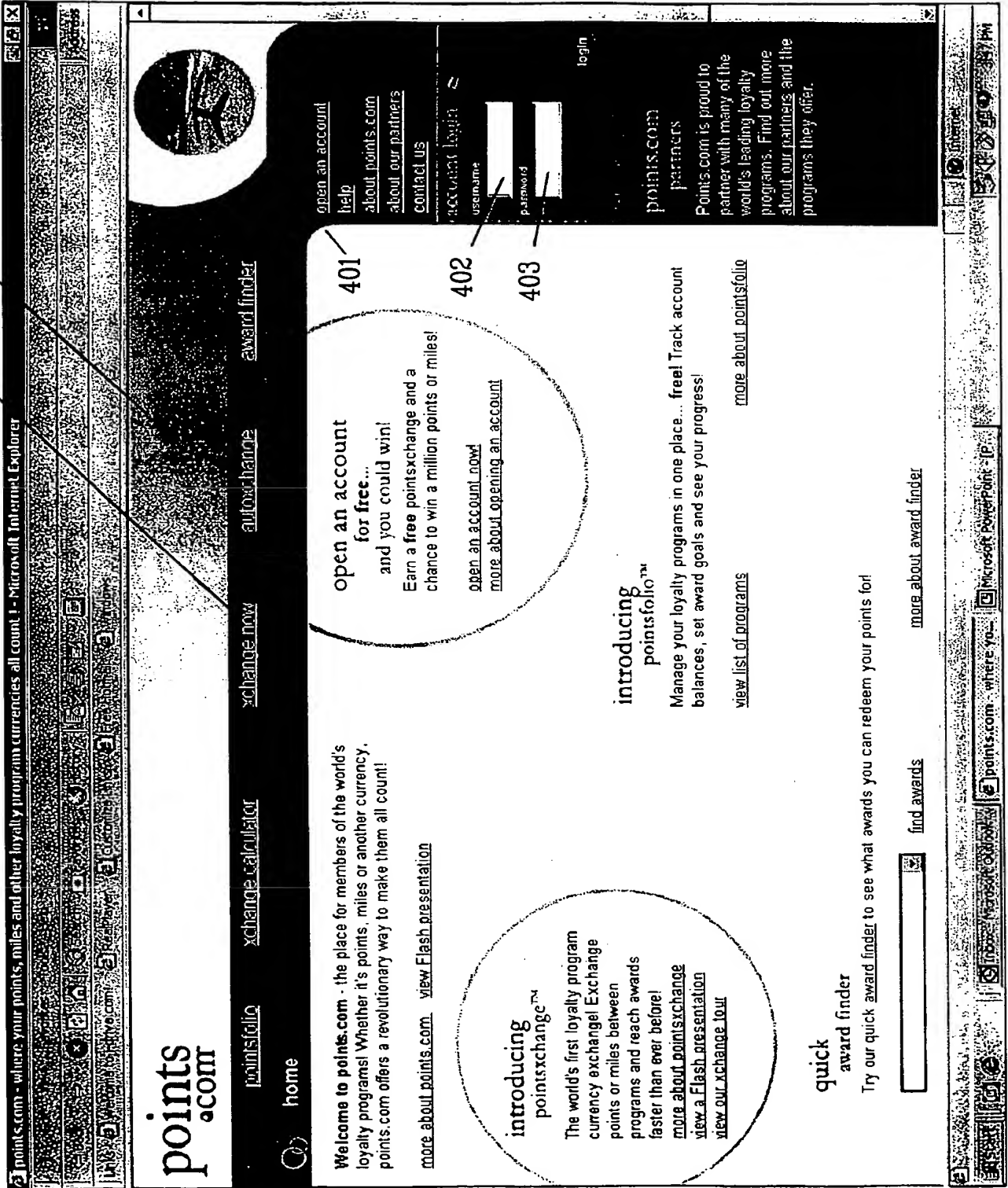


FIG. 4A

FIG. 4B

points.com - opening a points account - Microsoft Internet Explorer

home pointsinfo exchange calculator exchange now award finder

points.com

open an account now > opening a points account

With your points account, you will enjoy the many benefits points.com, including pointsxchange™ - the world's first loyalty program currency exchange! And, new points account holders receive one **free** pointsxchange to use **within 30 days** of opening an account!

Please enter a few moments of your time for the following information. Fields marked with an * are required.

* Salutation

* First Name

* Last Name

* Email Address

* Email Message Format ☐ text only ☐ HTML (text and graphics)

* Zip/Postal Code

* Country

* Please choose a Username (min. of 8 to a max. of 40 alphanumeric characters)

* Please choose a Password (min. of 8 to a max. of 40 alphanumeric characters)

* Confirm Password

* For your security, what is your mother's maiden name?

points.com

need help?

open a points account

find out how to use points.com and the benefits of opening a points account

open an account help about points.com about partners contact us

411K 411L

420

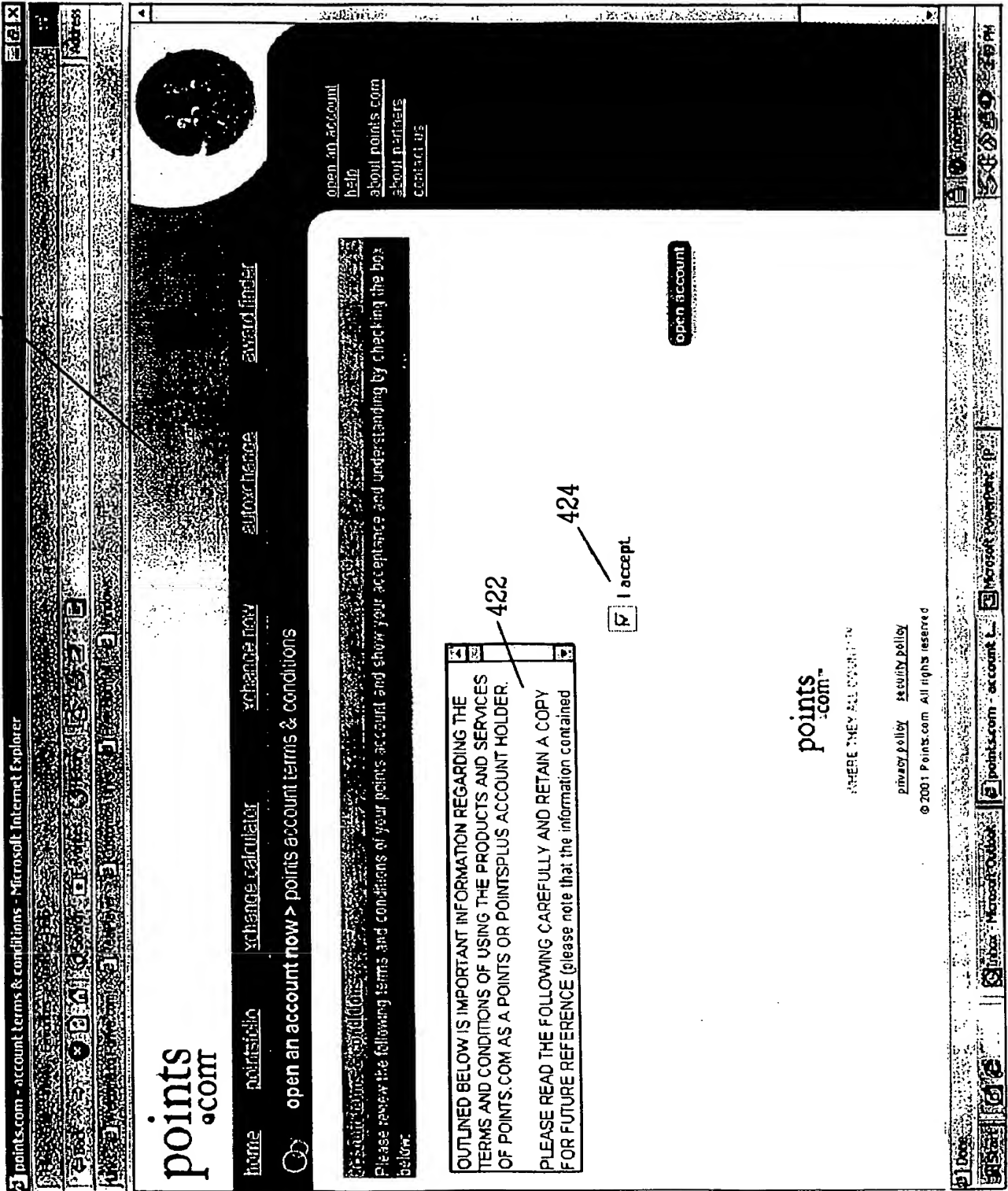
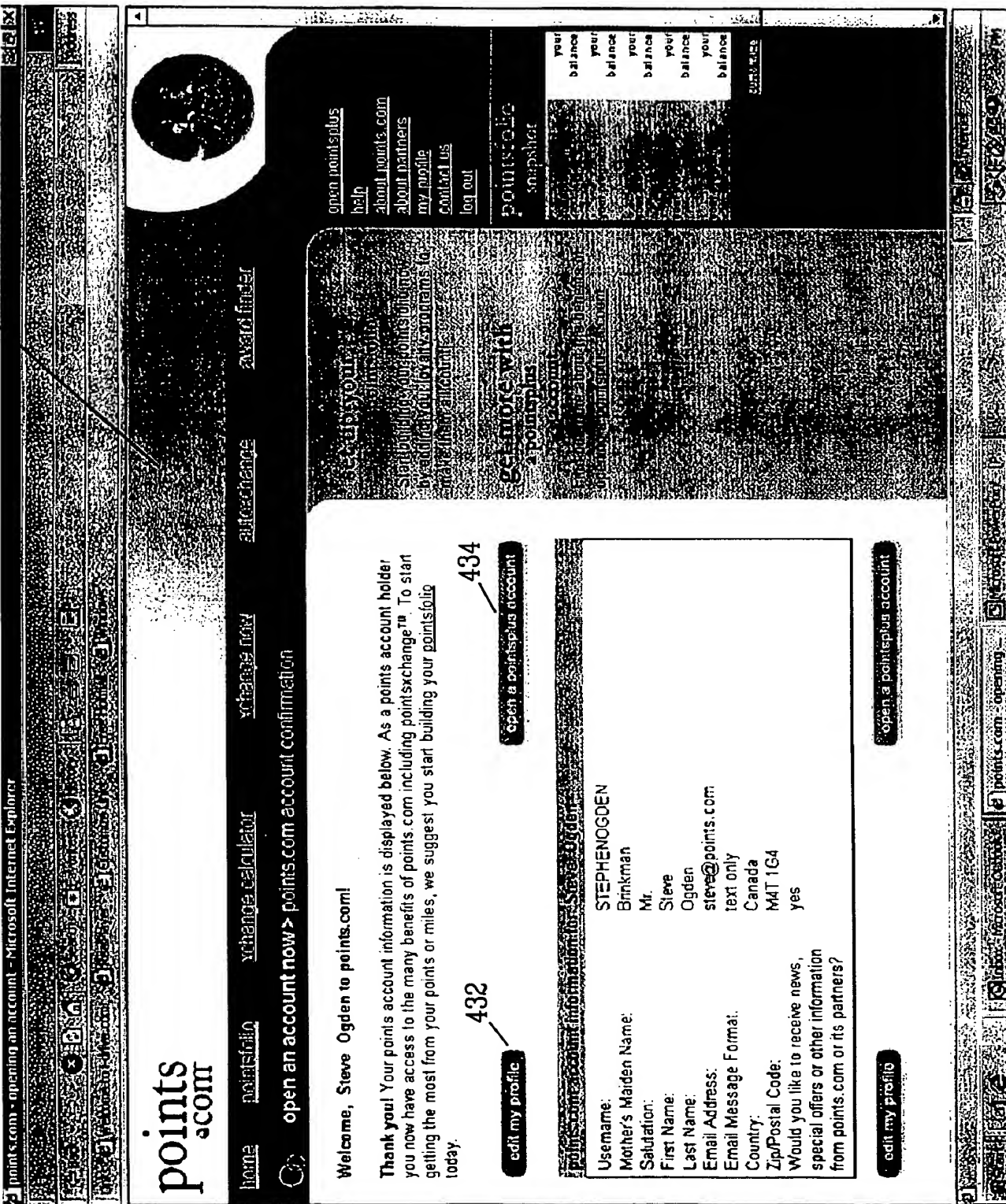
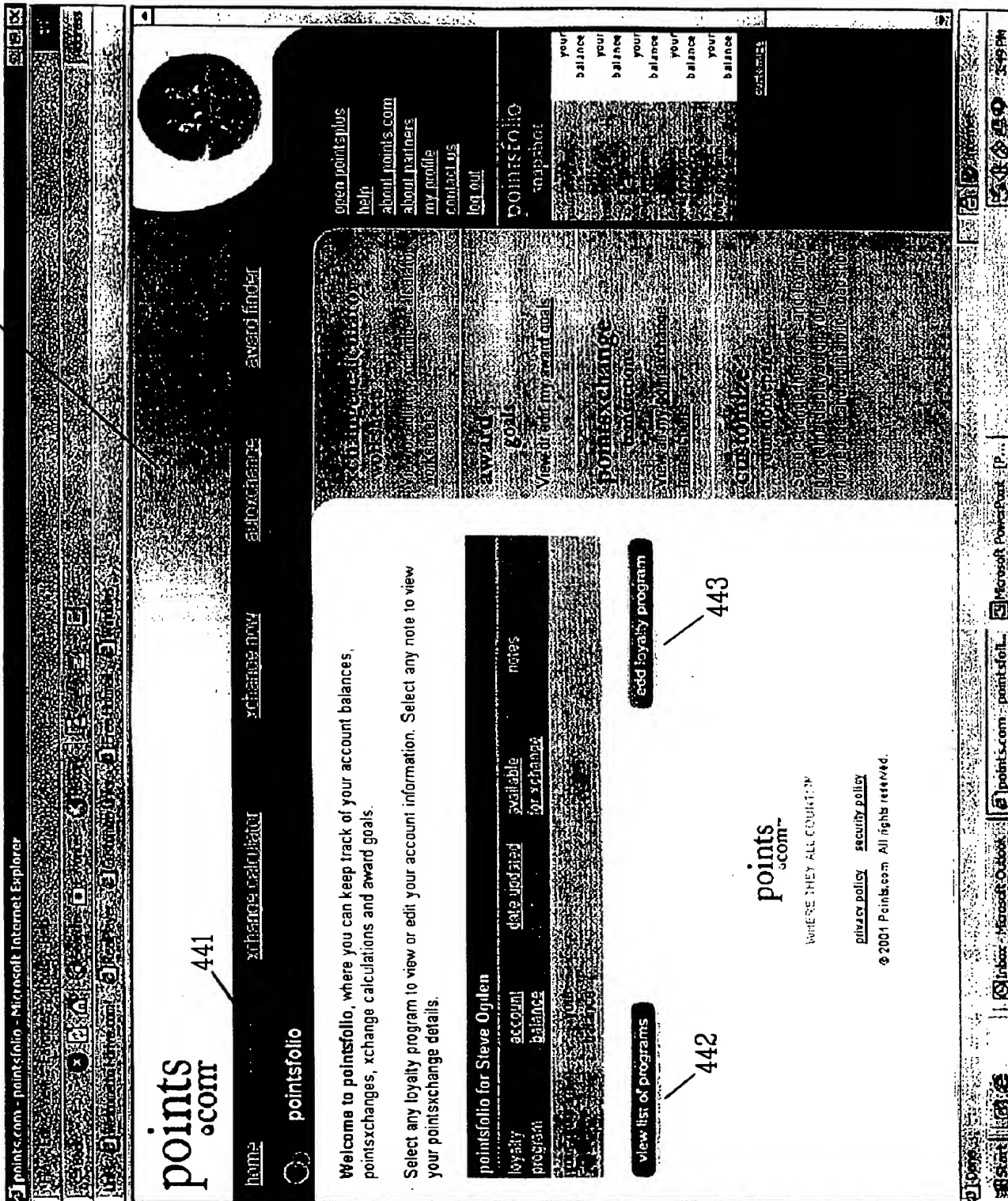


FIG. 4C



440



441

pointsfolio

Welcome to pointsfolio, where you can keep track of your account balances, pointsexchanges, exchange calculations and award goals.

Select any loyalty program to view or edit your account information. Select any note to view your pointsexchange details.

pointsfolio for Steve Ogden

loyalty program	account	balance	date updated	available for exchange	notes

view list of programs

442

points.com

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[privacy policy](#) [security policy](#)

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add loyalty program

443



450

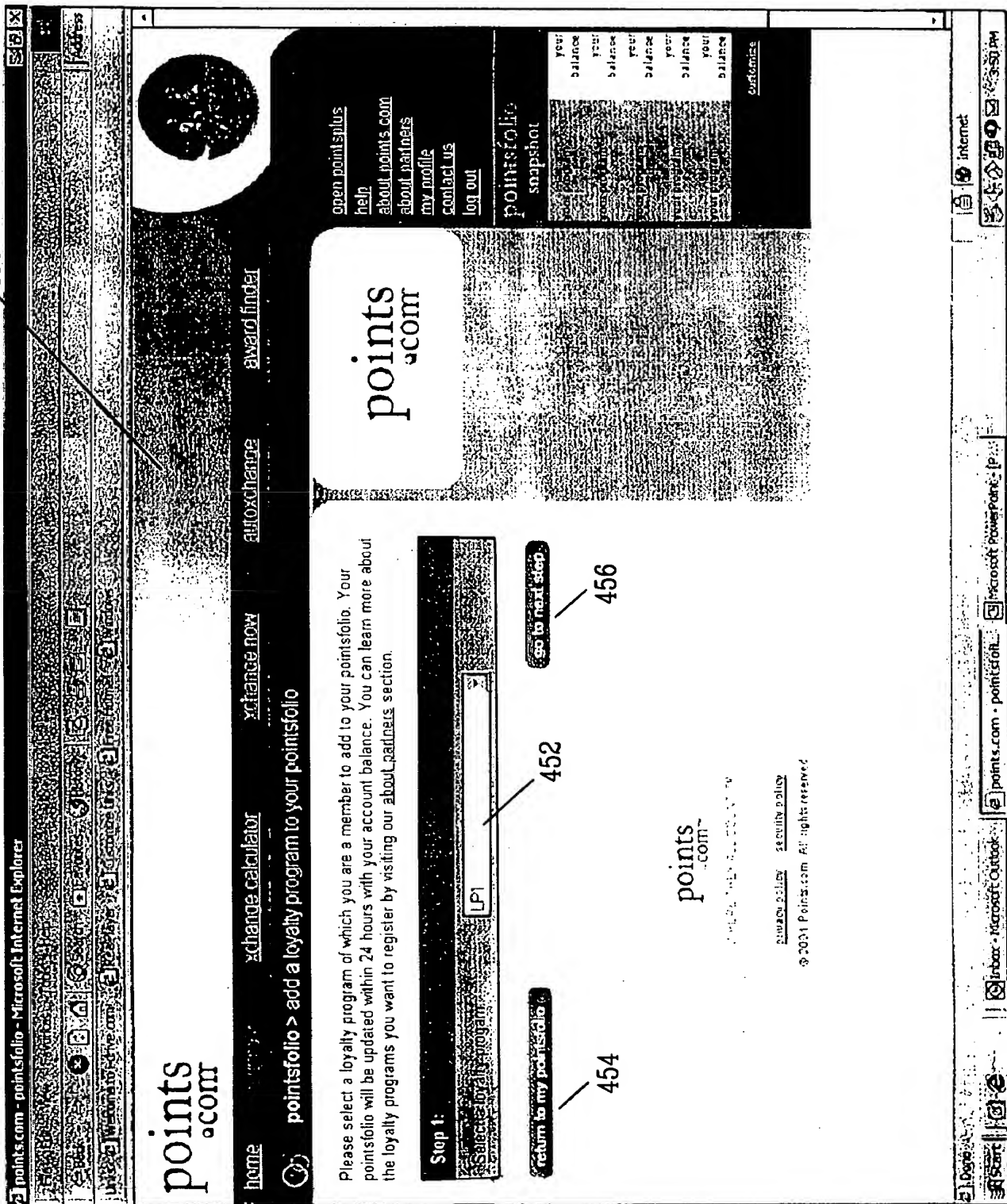


FIG. 4F

FIG. 4G

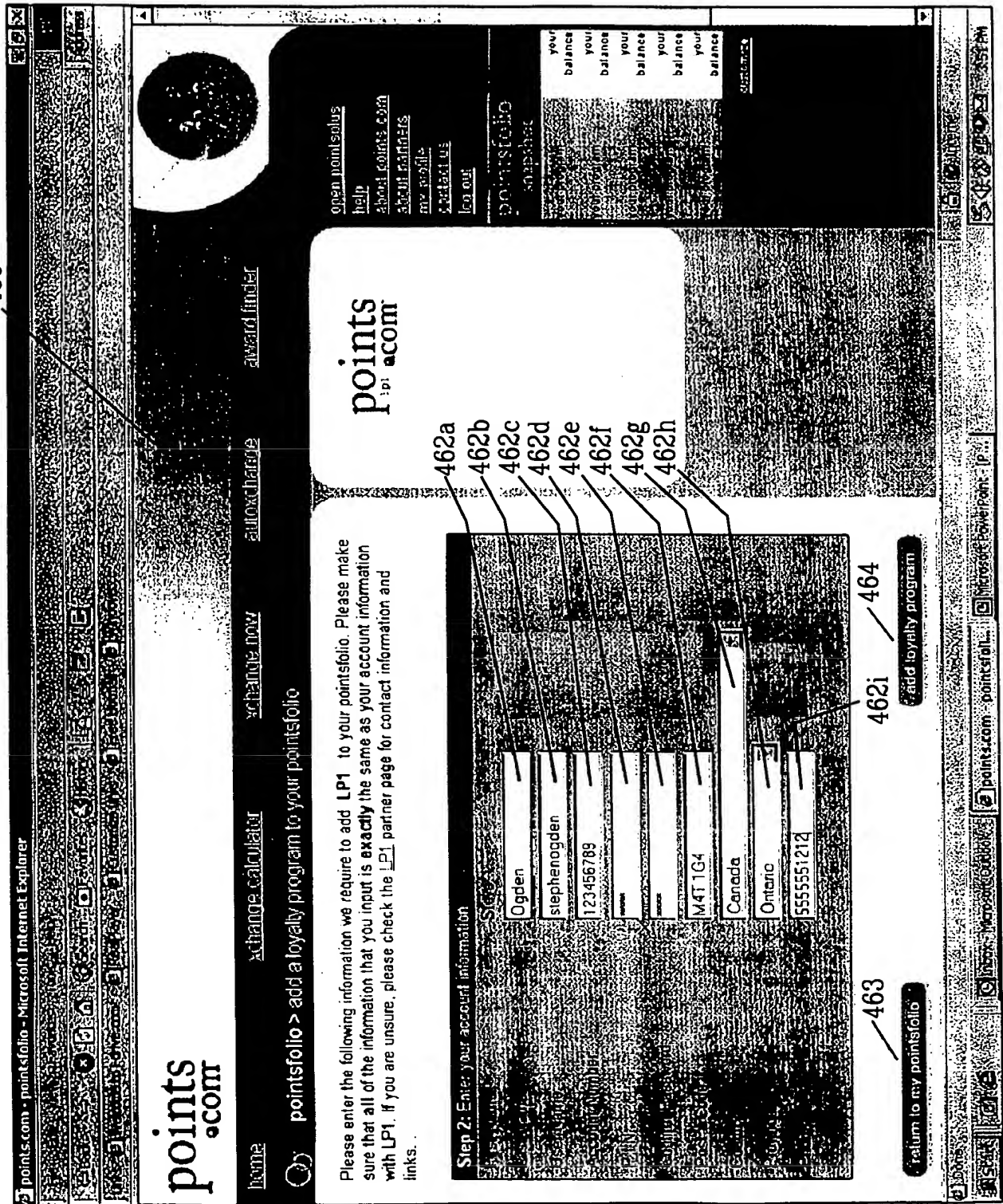


FIG. 4H

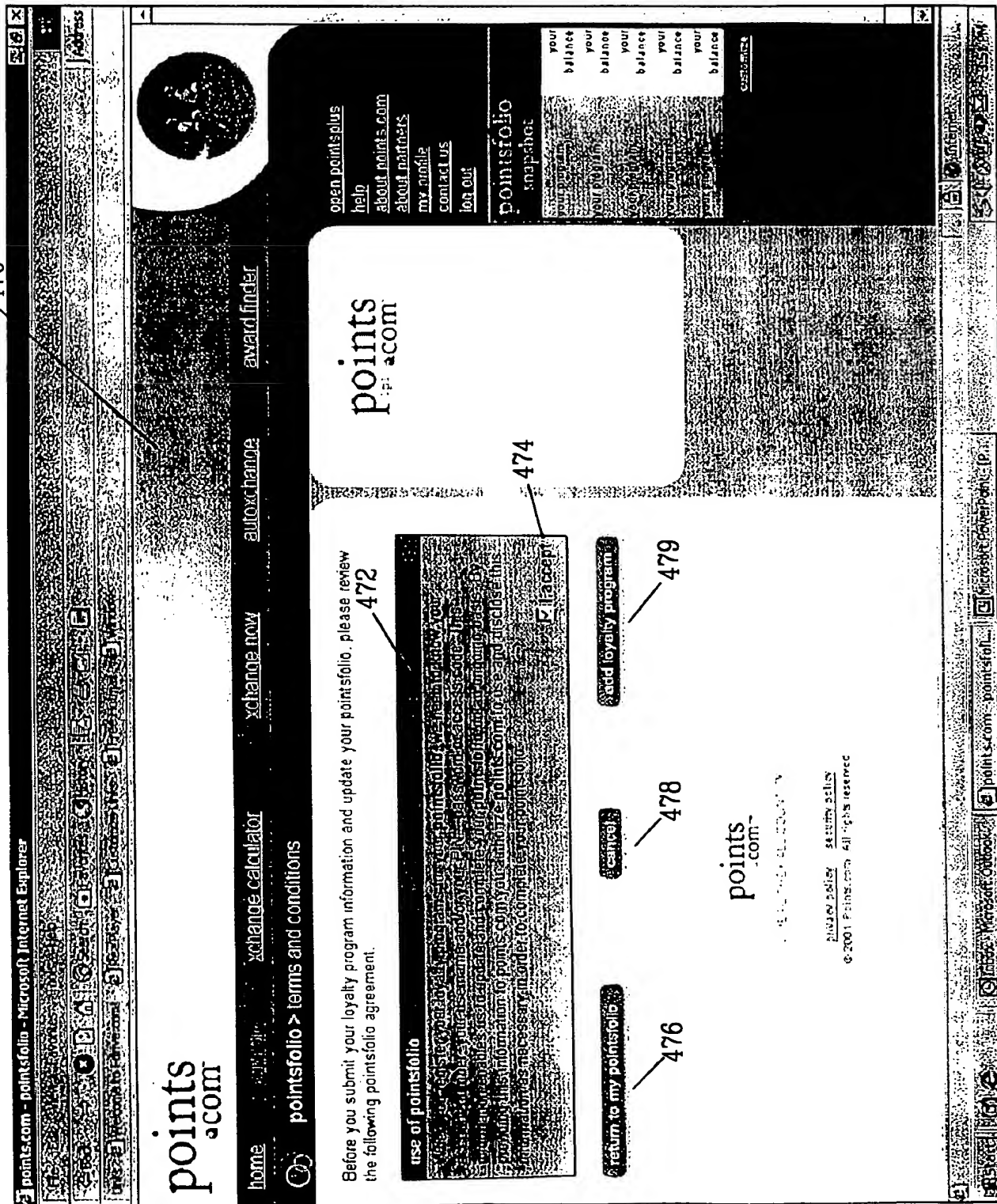


FIG. 4I

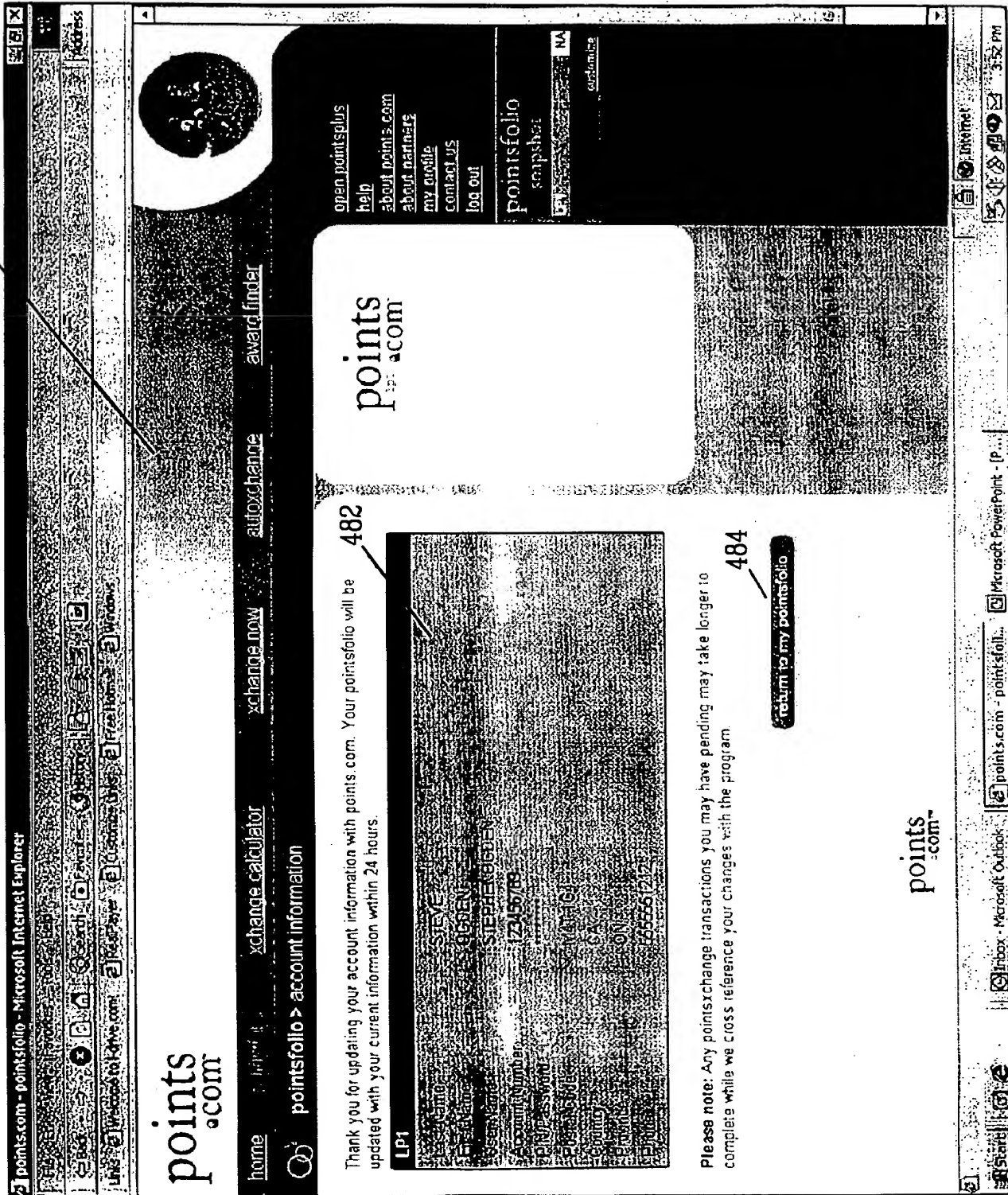
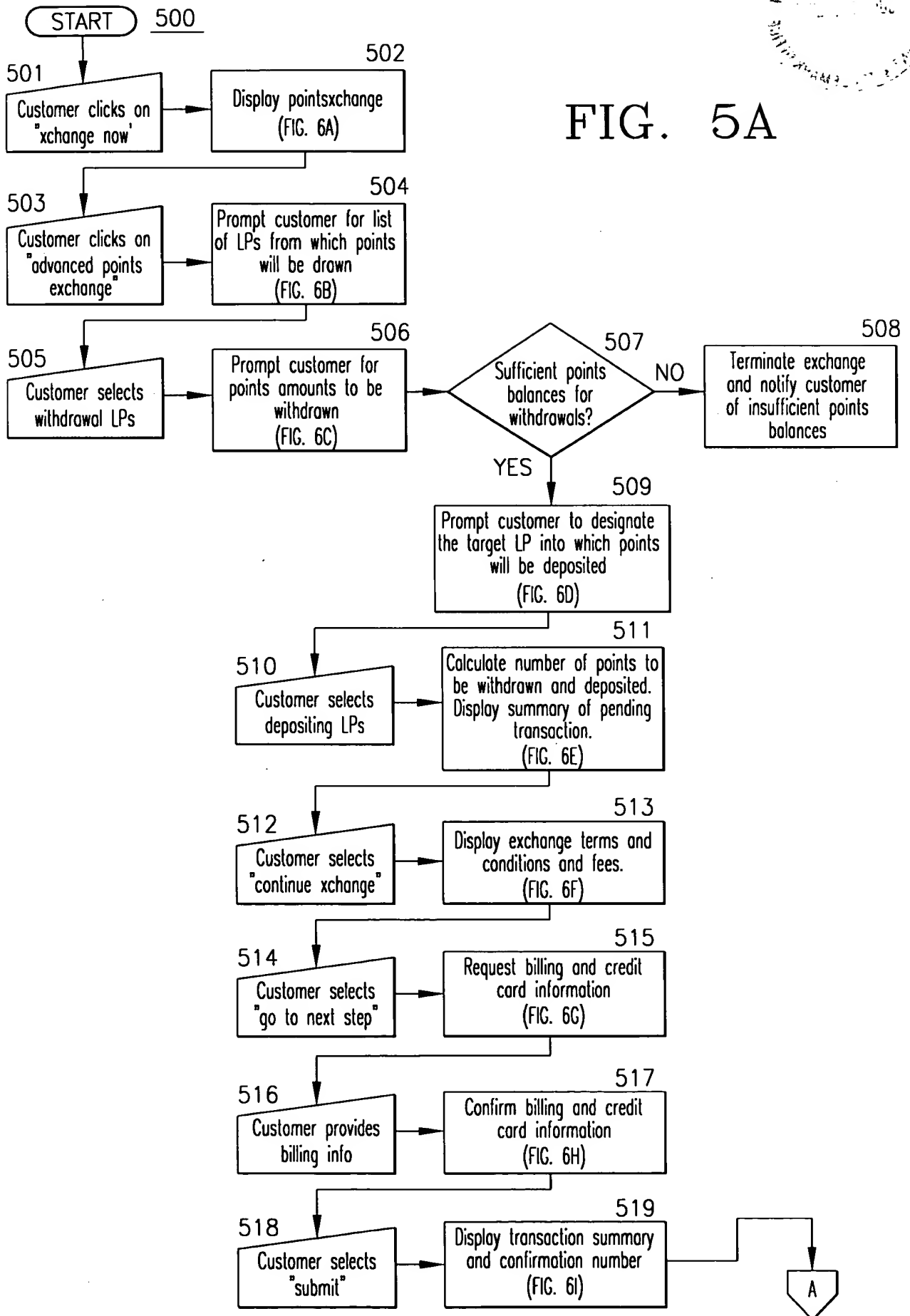


FIG. 5A



500 (cont'd)

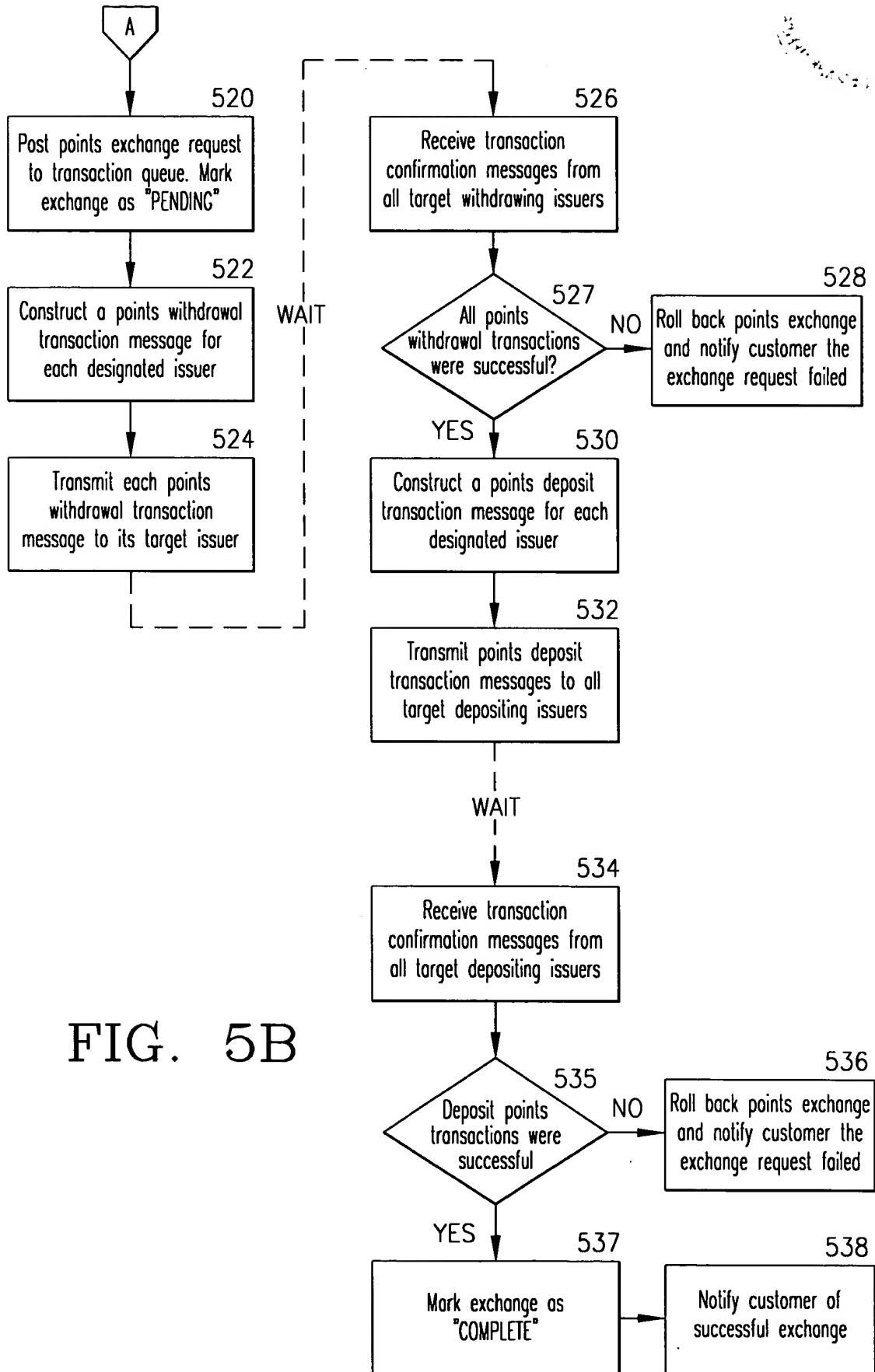


FIG. 5B

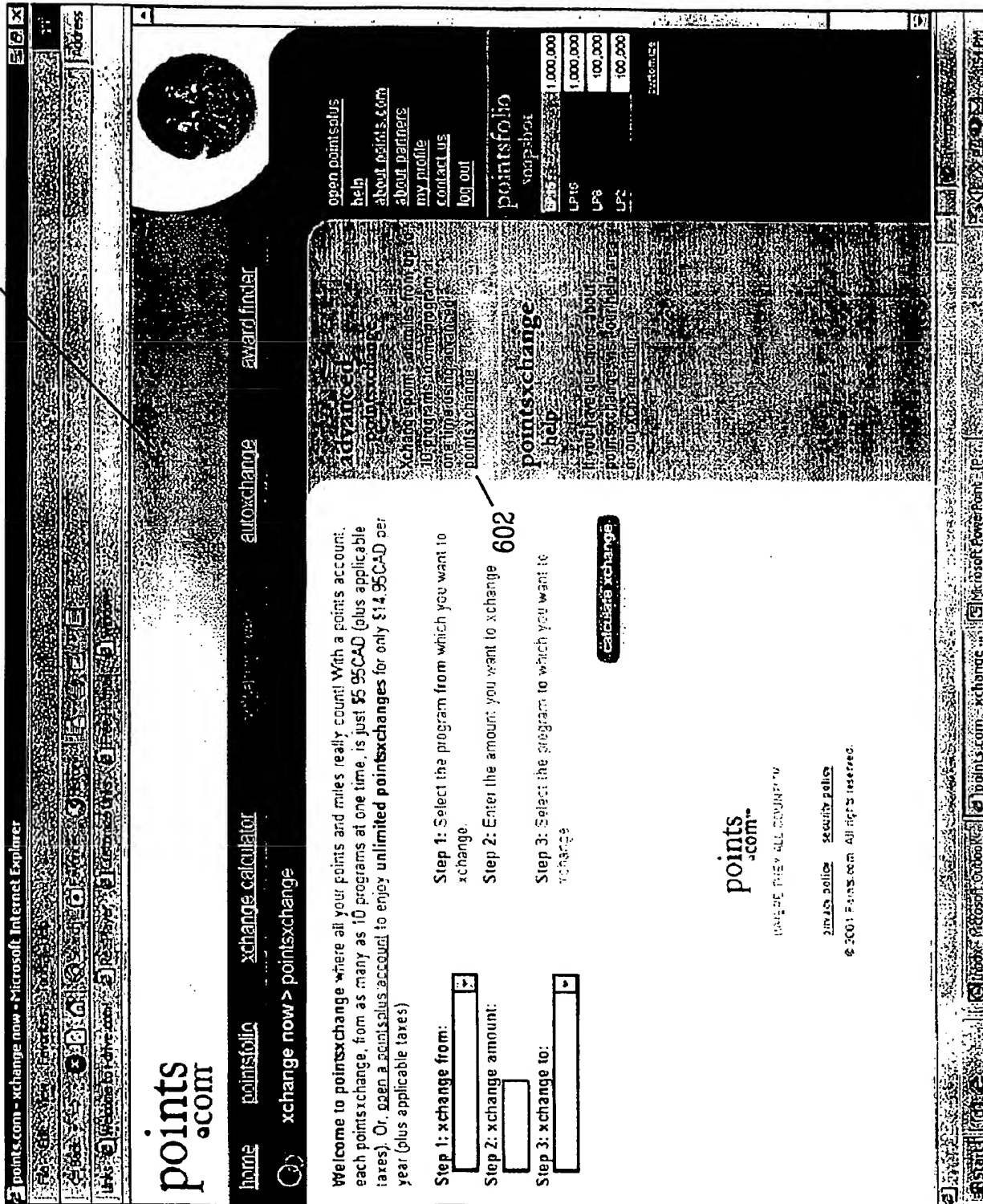


FIG. 6A

620

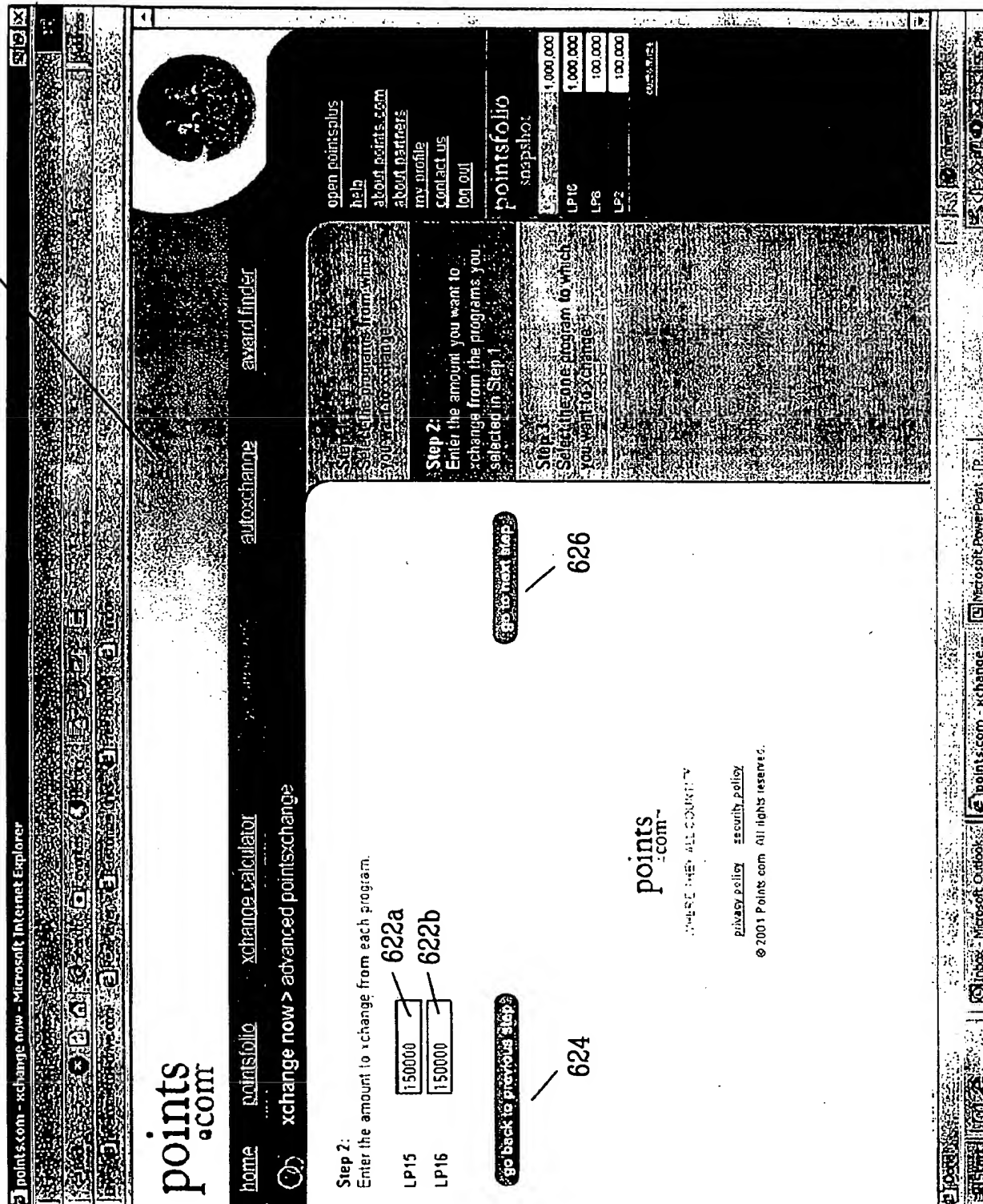
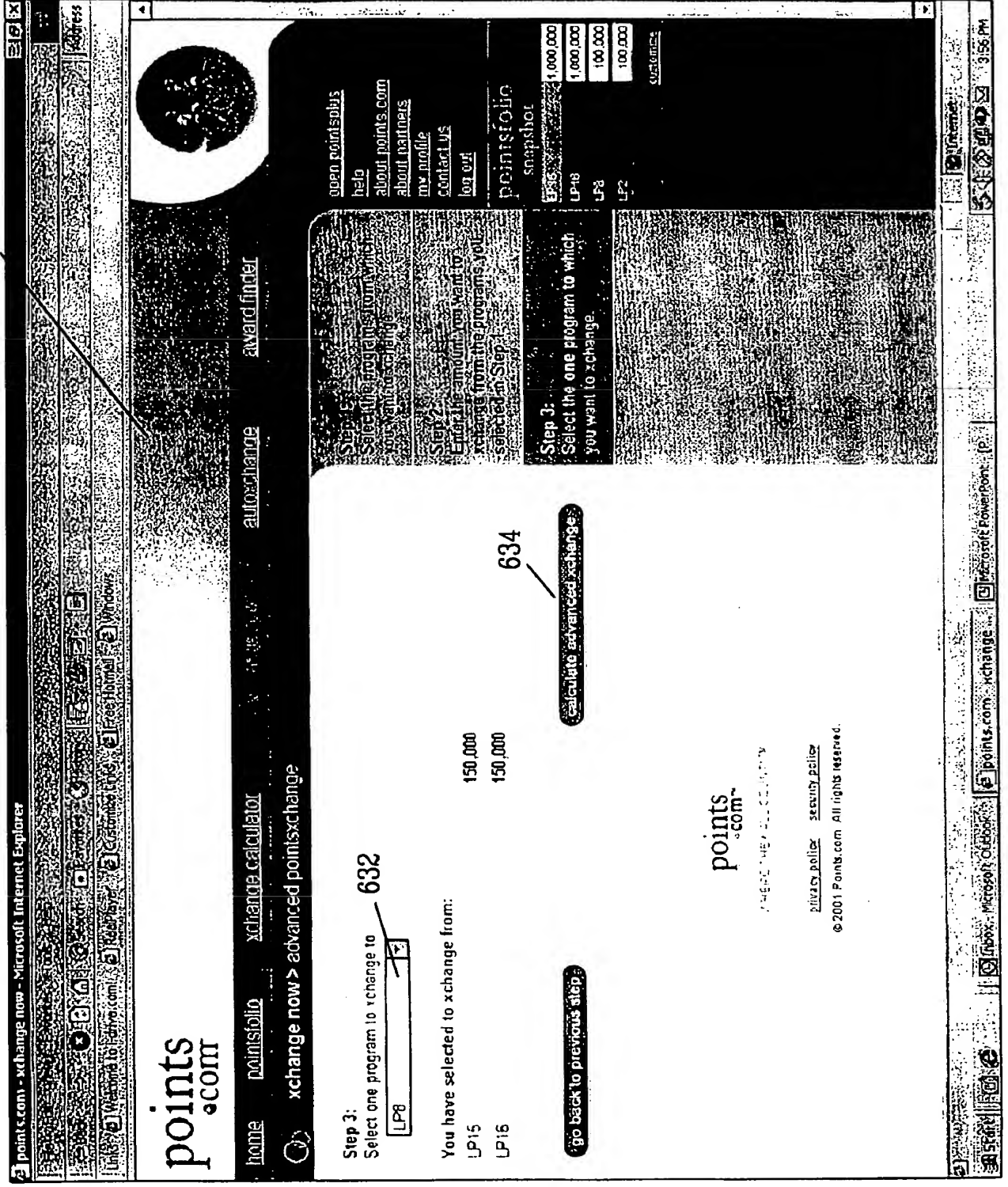


FIG. 6C

FIG. 6D

630



640

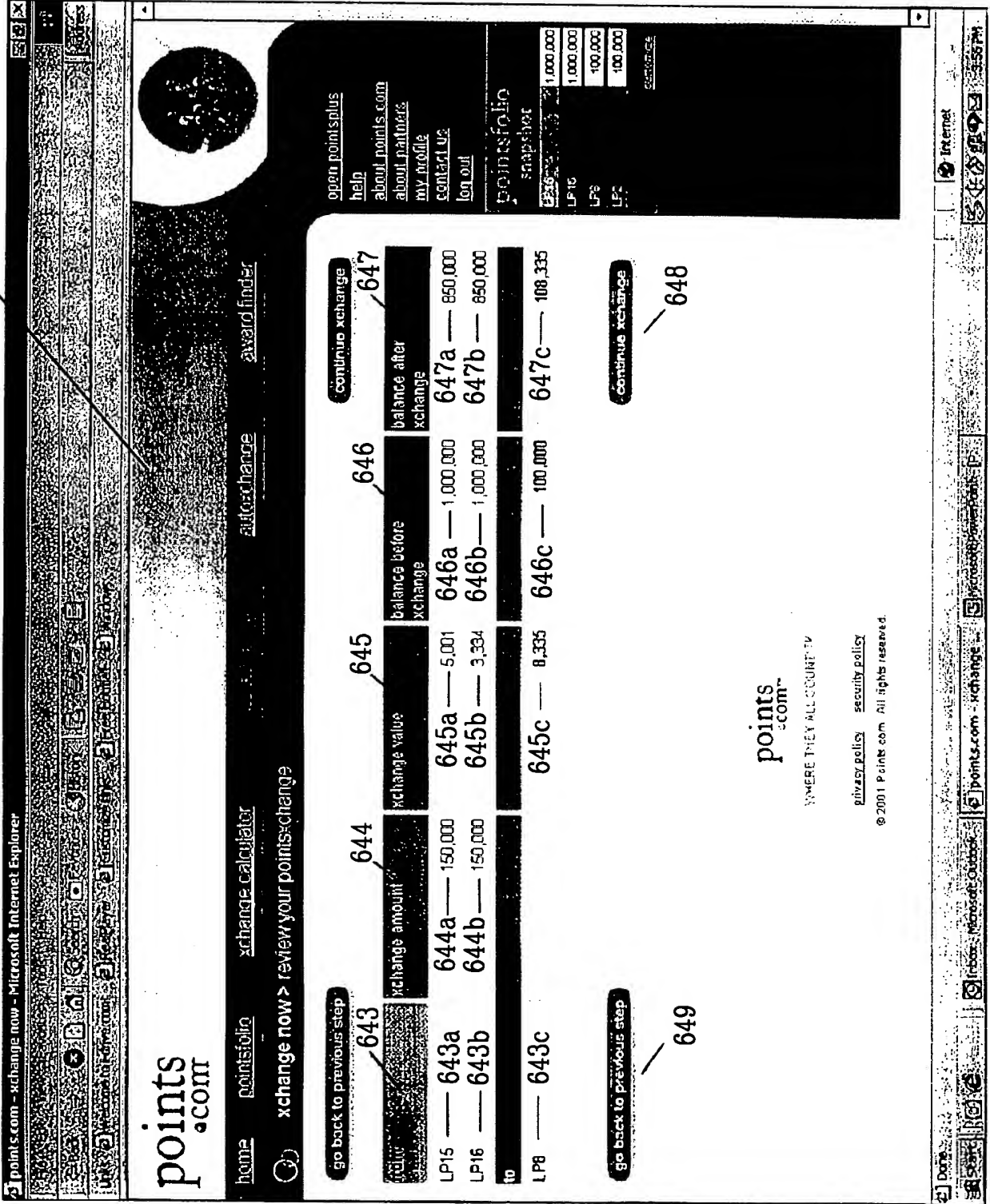


FIG. 6E



FIG. 6F.

[points.com](#) - xchange now - Microsoft Internet Explorer

[home](#)
[pointsfolio](#)
[exchange calculator](#)
[award finder](#)

[xchange now > pointsxchange terms and conditions](#)

[go back to previous step](#)

Please review the following terms and conditions of your pointsxchange, and indicate your acceptance by checking the box below.

- ALL XCHANGES ARE FINAL. Once your pointsxchange has been submitted it may not be cancelled or reversed.
- Your xchanges will take 24-72 hours to complete.

Total cost for this pointsxchange: \$6.76CAD (taxes included)

from	xchange amount	xchange value	balance before xchange	balance after xchange
LP15	150,000	5,001	1,000,000	850,000
LP16	150,000	3,334	1,000,000	850,000
to				
LP8		8,335	100,000	108,335

[go back to previous step](#)

1. ALL XCHANGES ARE FINAL. Once your pointsxchange has been submitted it may not be cancelled or reversed.

2. Your xchanges will take 24-72 hours to complete.

Total cost for this pointsxchange: \$6.76CAD (taxes included)

☒ I accept

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pointsfolio

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[about points.com](#)
[about partners](#)
[my profile](#)
[contact us](#)
[log out](#)

[LP15](#) 1,000,000
[LP16](#) 1,000,000
[LP8](#) 100,000
[LP5](#) 100,000
[CASH VALUE](#)

points.com

[illegible]

662v



points.com - change now - Microsoft Internet Explorer

complete your pointschange. Fields marked with * are required.

Billing Information:

Name of Business Company Name **672b**

Home **672a** **672b**

* Street # * Street Name **672a** Suffix Direction **Northwest**

apt/bldg PO Box St. R.R.

* City * State or Province **Quebec**

* Zip Postal Code * Country **Canada** * Aired phone * Mobile phone

Credit Card Information:

* Cardholders First Name **Steve** * Cardholders Last Name **Ogden**

* Credit Card **Visa** * Credit Card Number **4111111111111111** Amount to be Billed (including taxes) **\$6.76CAD - 672u**

* Expiration Date **05** **04** **672v** **672w**

points.com

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Privacy policy Security policy

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[1,000,000](#)
[1,000,000](#)
[100,000](#)
[100,000](#)

cancel **reset** **submit**

674 **676** **678**

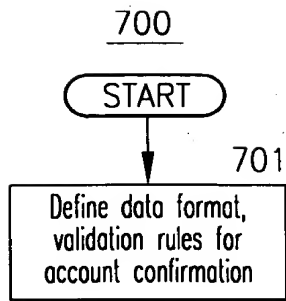
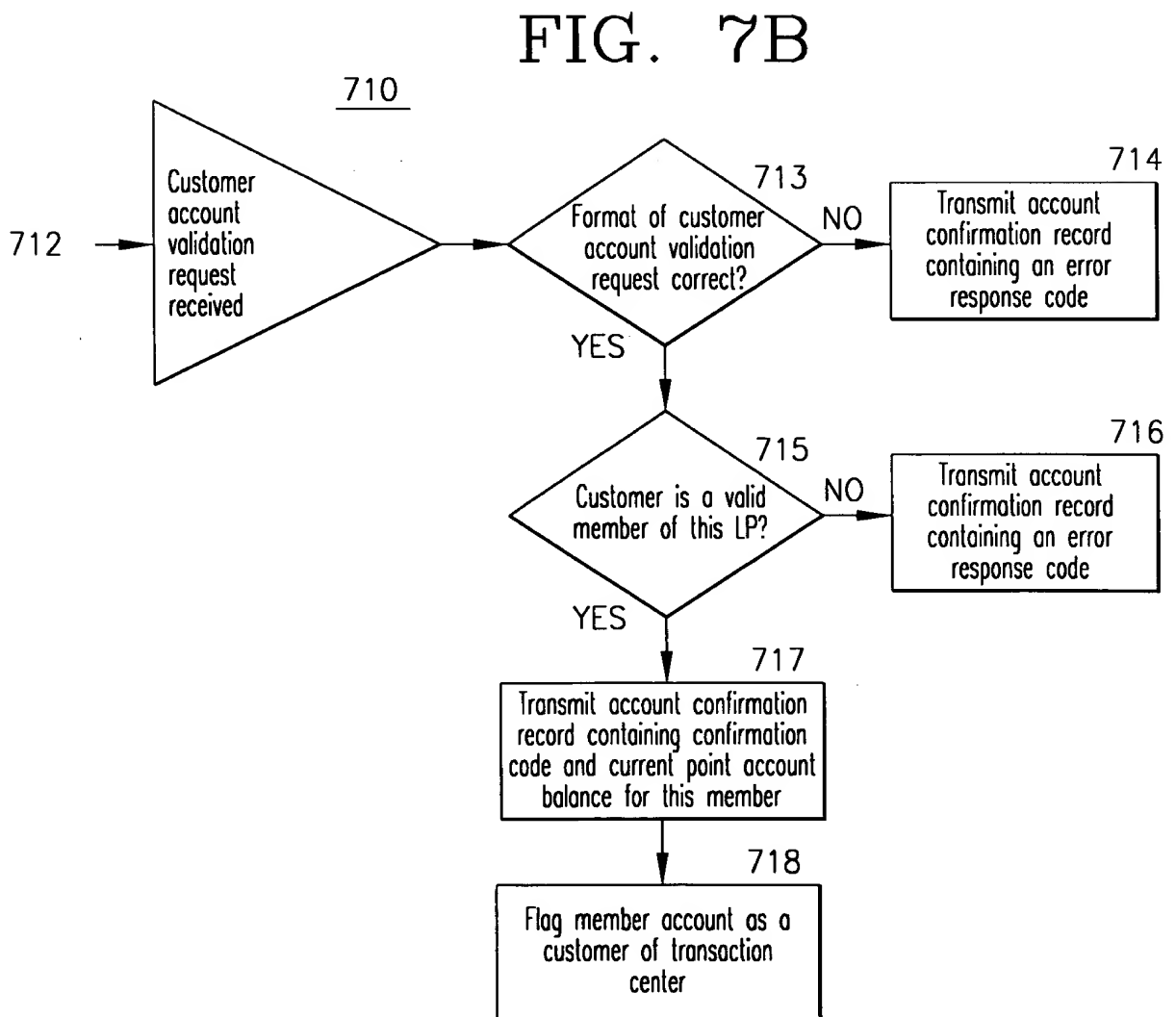


FIG. 7A



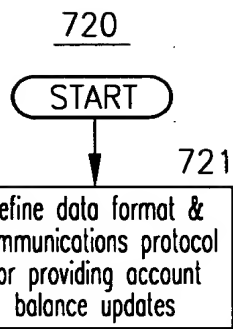


FIG. 7C

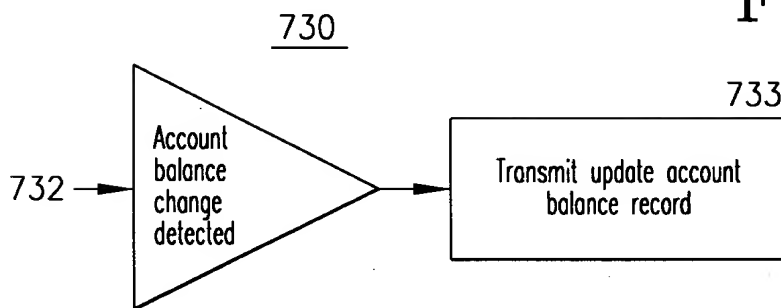


FIG. 7D

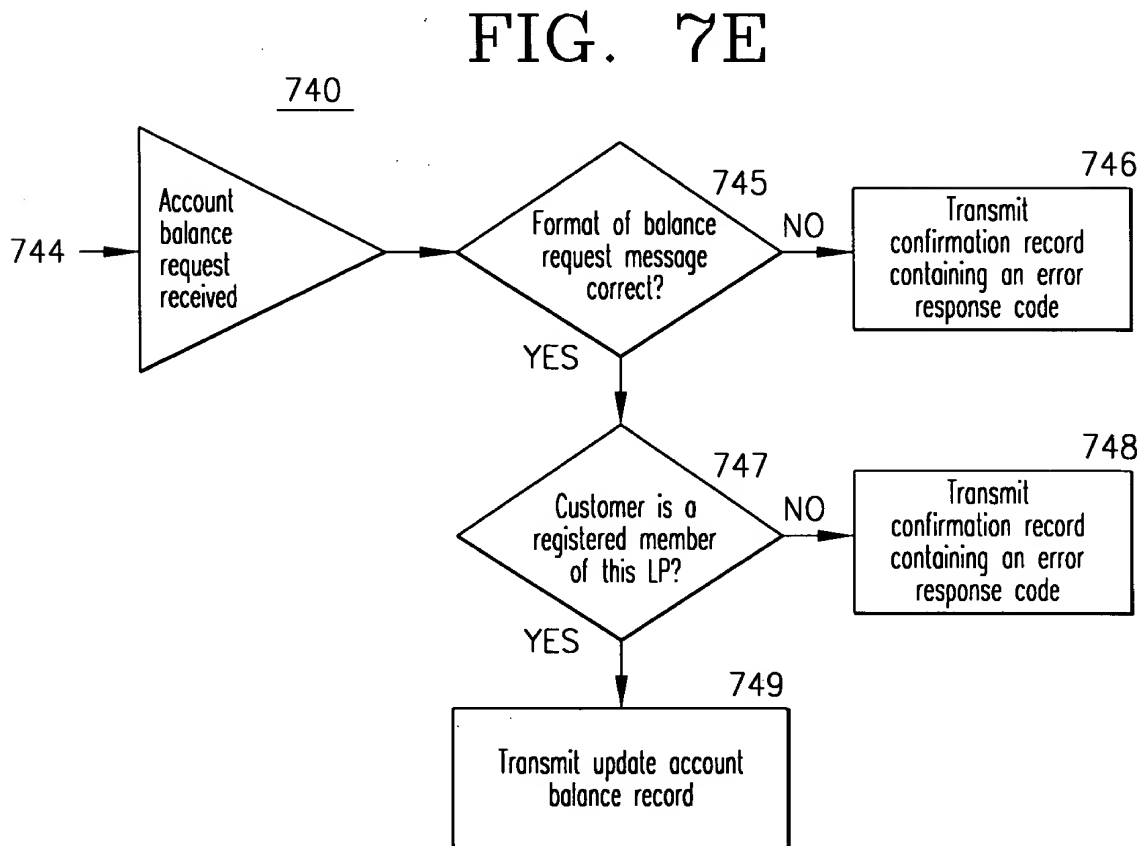


FIG. 7E

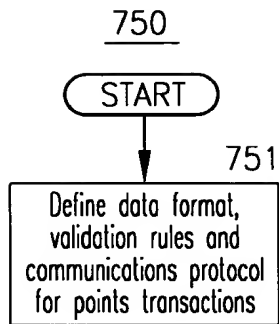


FIG. 7F

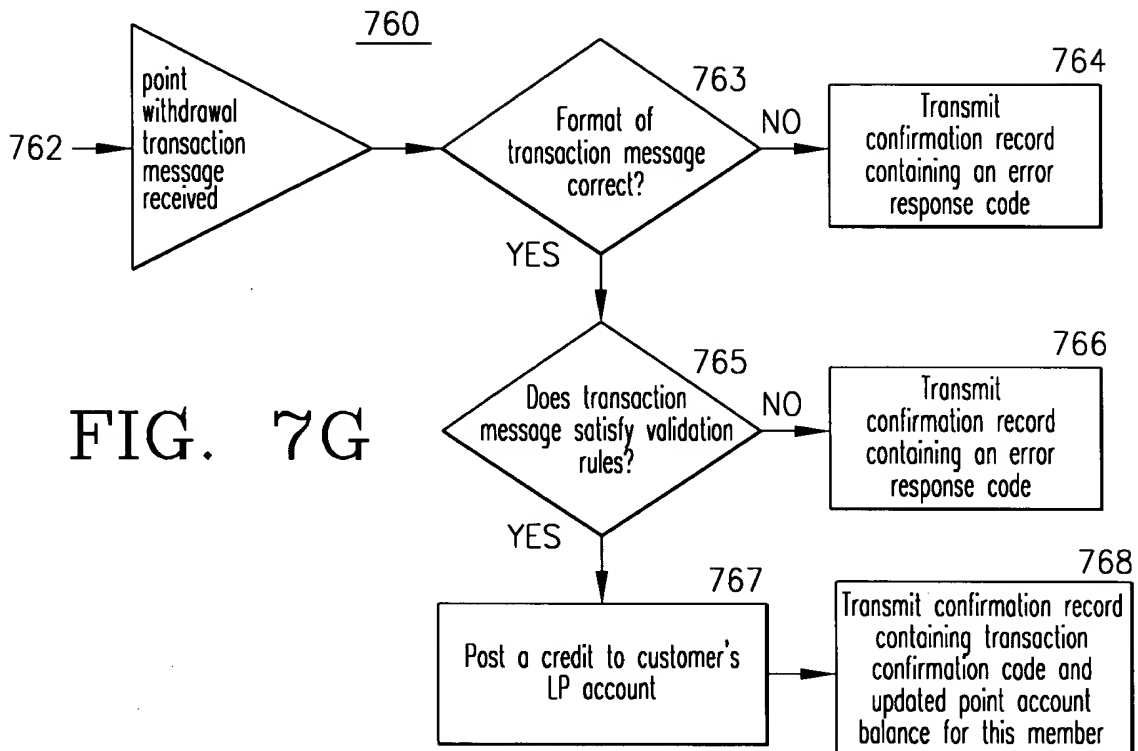


FIG. 7G

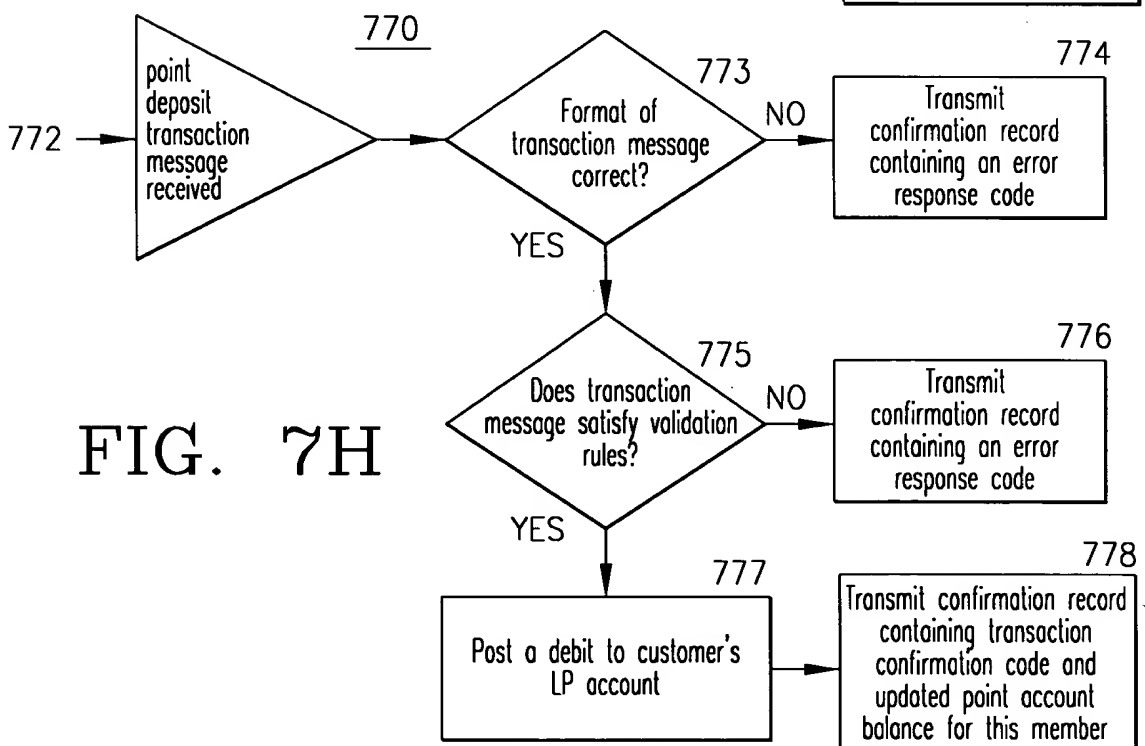
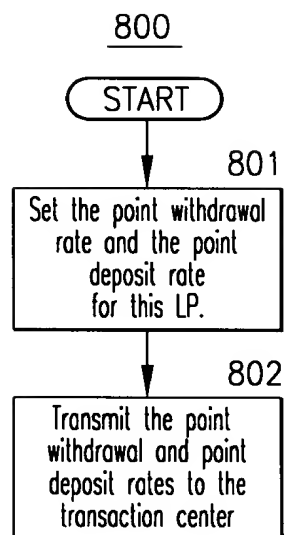
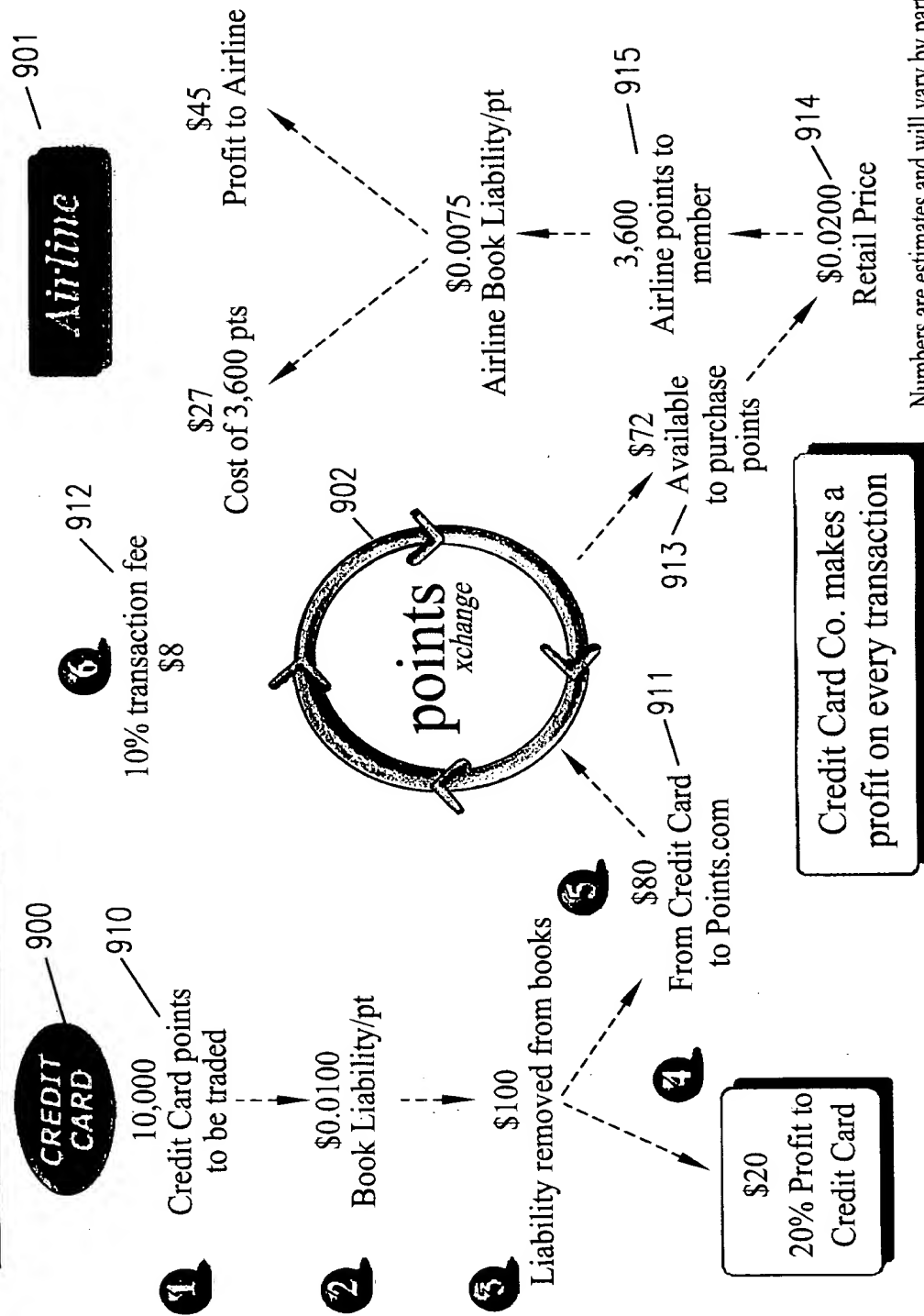


FIG. 7H

FIG. 8



Revenue Flow of Sample trade FROM Credit Card

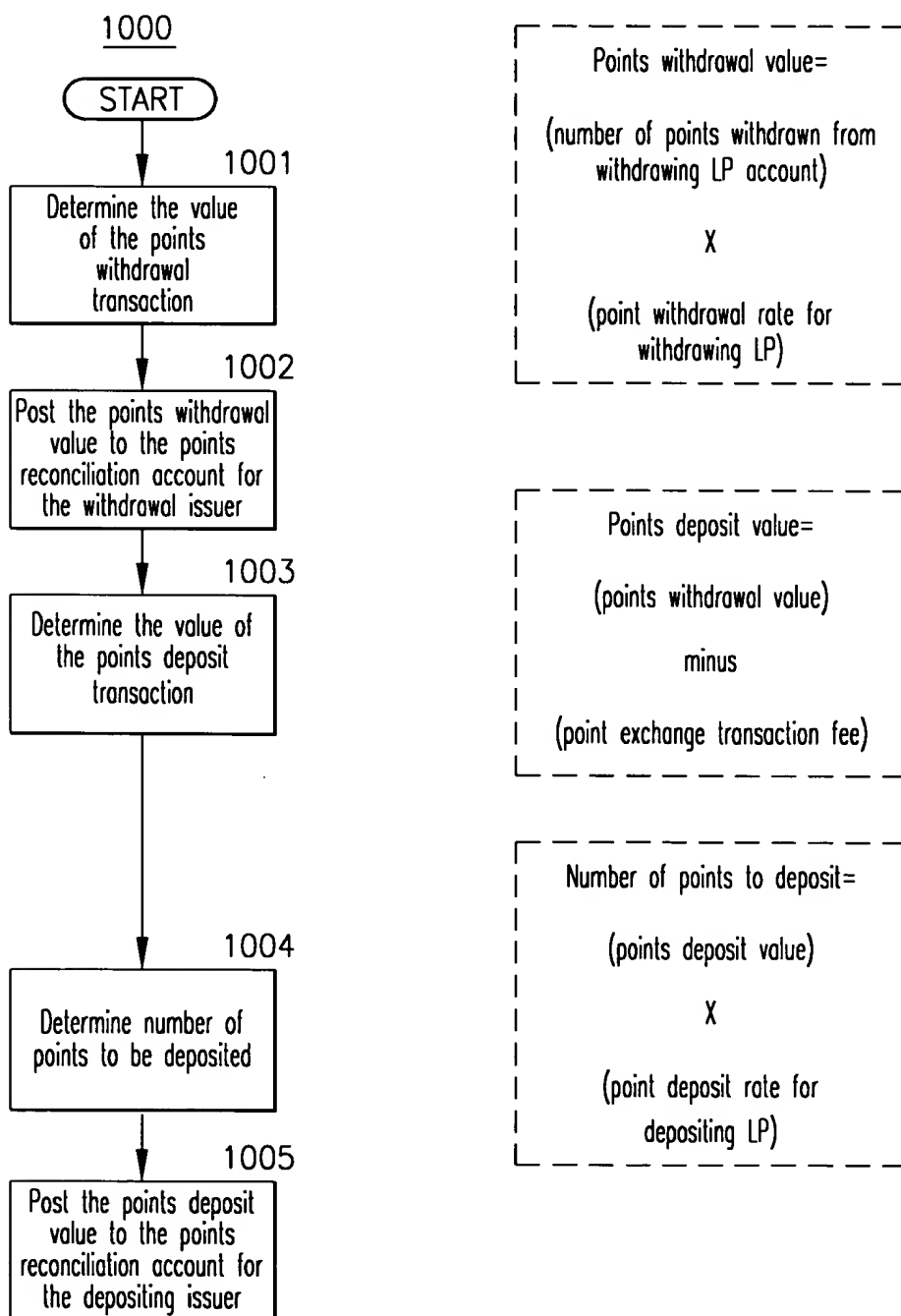


Numbers are estimates and will vary by partner

points.com



FIG. 10



OFFICE OF THE
ATTORNEY GENERAL
STATE OF NEW YORK

FIG. 11

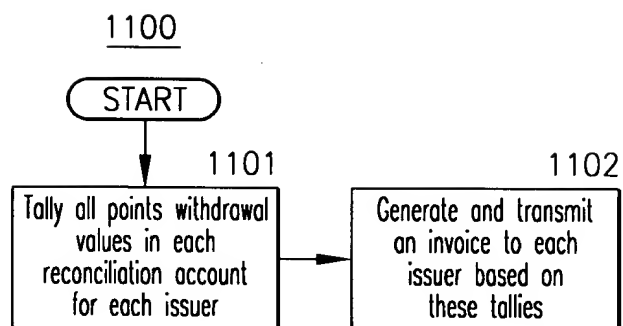


FIG. 12

